

### **Rental Rates**

All rentals include use of Box Office, Lobby, Auditorium, Stage, Backstage and Greenroom (unless otherwise specified).

All rentals require a minimum of two production and one front of house staff.

Rental includes House ClearCom and select use of Audio Control, Public Address System, Lighting Control and Conventional Lighting Systems.

The Tower Theater does not take bookings for Thanksgiving, Christmas Eve or Christmas.





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\$1,500 per day vs 8% of gross ticket sales

\$475 per each additional performance

\$550 per day (\$250hr after 4hrs)

\$300 per day

\$300 per day

### Nonprofit Groups

\$1,000 per day

\$350 per each additional performance

\$400 per day (\$180hr after 4hrs)

\$275 per day

\$275 per day

## Nonprofit Groups as of January 2024

\$1,100 per day

\$375 per each additional performance

\$450 per day (\$180hr after 4hrs)

\$275 per day

\$275 per day

Rehearsal Day or Private Meeting (4hr max)

Venue Base Rate

**Additional Same** 

**Day Performance** 

Lobby Only (4hr max)

The Nook

### The historic Tower Theatre is owned and operated

by the Tower Theatre Foundation,









Production Manager	\$50 hr
Technical Director	\$50 hr
Audio Technician	\$40 hr
Lighting Technician	\$40 hr
Spot Operator	\$27 hr
Stage Hand	\$27 hr
Event Manager	\$35 hr
House Manager	\$35 hr
Box Office Staff* Required for ticketed events	\$25 hr

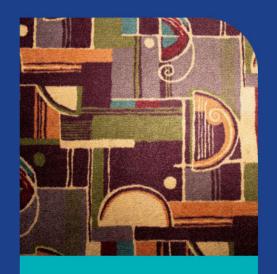
#### \* 3 hr minimum

## **Ticket Fees**

Ticketing Fee \$0-\$10 per ticket	\$1 per ticket
Ticketing Fee \$10+ per ticket	13% of gross revenue
Ticketing Fee Non-Ticketed Events	\$1 per attendee

All tickets must be sold through the Tower Theatre Foundation unless approved by the Director of Events.

Staff Rates - 4 hour minimum for each position Overtime after 10 hours for all positions



## Cleaning Fees

**Tower Cleaner Required** 

\$275 (\$40/hr over 3 hours)

\$150

(Lobby Only Events)



# In-House Equipment Rates

Audio Control, PA, & 4x wireless microphones

**INCLUDED** 

Light Control, conventional lights & pre-hung 12x Hanging Rogue R2 Intelligent Lights

INCLUDED

1x Wireless Microphone \$50/day

4x Wireless Microphones \$150

16x Wireless Microphones \$500/day \$1,250/event run

4x Free Standing \$200/day
Intelligent Lights

4x Decorative Set Screens \$300/day

with Lights

Main Projector Package \$300/day

Main Projector Package \$100/day (PRESHOW ONLY)

Stage Projector Package \$150/day

Steinway Model B Grand Piano \$250/day

Piano Tuning \$200/tune

**Tower's Piano Tuner Required** 

Marley Dance Floor \$150/day
Plus Labor to Install



#### Artist and/or Client Entrance

There are two entrances located on Brooks Alley with access to the stage, backstage and Greenroom. The loading doors are located on Brooks Alley.

#### **Backstage**

#### **Upstairs:**

One Greenroom with dressing area, lighted mirror, and sitting area. Small dressing area with lighted mirrors.
Two bathrooms with hanging space.
One kitchenette with fridge, dishwasher and sink.

#### **Stage Level:**

One ADA compliant bathroom which can also be used as a quick change.

#### **Basement:**

The basement can be used for catering or as an extra greenroom when needed.

#### **Audience Entrance**

There are two entrances located on Wall Street. The south door has a ramp for ADA access.

#### Lobby

The usable lobby space is 19' x 17'. Tables available for use are 6'x36", 6'x18", and 4'x36". Please advance with Tower Event staff.

#### **Seating Capacity**

Total Capacity 460 (148 in the Balcony, and 312 on the Main Floor). When Orchestra pit is in use, rows AA, BB, and CC are removed, lowering capacity to 405 (148 in the Balcony and 257 on the Main Floor).

#### **Ticketing**

Standard pricing options are:

Two Tier – Two Price Points, reserved seating.

Three Tier – Three Price Points, reserved seating.

General Admission – One Price Point, open seating.

If needed, the Box Office Manager can customize pricing.

#### **ADA Compliance**

The following items are provided in compliance with the Americans with Disabilities Act:

- ADA compliant entrance at the South Door.
- ADA compliant restrooms in the Lobby and Backstage.
- Assisted Listening devices are available and may be checked out at concessions.
- Wheelchair accessible seating for patrons and their companion(s) is available. Please contact the Box Office to reserve these seats.
- Sensory Bags available and may be checked out at the Box Office.
- Requests for sign language interpreters will be forwarded to the show presenter and must be requested at least 48hrs in advance. Please contact the Box Office.

