Providing performing arts and educational programs that make essential contributions to the region’s lifestyle and strength of community.

PUTTING COMMUNITY FIRST
Tower Theatre Foundation
Fiscal Year 2012-2013

Providing performing arts and educational programs that make essential contributions to the region’s lifestyle and strength of community.
For fiscal year 2012-13, we continued to expand and extend the Tower’s commitment to children and adults across Central Oregon.

Highlights of the year included:

- Nearly 4,000 students and families engaged through LessonPLAN (Performing Live Arts Now)
- 45 local nonprofits using our discount rental rates to present 120 events
- More than 50,000 patrons experiencing the Tower first-hand
- 800 Central Oregonians becoming Tower members
- 7 of 8 CenterStage Series shows sold out

As Central Oregon’s leading performing arts organization, the nonprofit Tower Theatre Foundation is committed to providing culture, education and connection. We are thankful for engaged stakeholders like you who ensure this iconic venue remains at the center of Bend’s cultural community.

Bob Singer
Chair, Board of Directors

Ray Solley
Executive Director

**SOURCES OF REVENUE**

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation-Presented Events</td>
<td>$286,549</td>
<td>25.25%</td>
</tr>
<tr>
<td>Theatre Operations</td>
<td>$557,091</td>
<td>49.12%</td>
</tr>
<tr>
<td>Memberships</td>
<td>$117,821</td>
<td>10.38%</td>
</tr>
<tr>
<td>Foundations &amp; Grants</td>
<td>$24,500</td>
<td>2.15%</td>
</tr>
<tr>
<td>Sponsorships &amp; Corporate Support</td>
<td>$130,368</td>
<td>11.48%</td>
</tr>
<tr>
<td>Individual Support</td>
<td>$18,453</td>
<td>1.62%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,134,782</strong></td>
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</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theatre Operations</td>
<td>$595,100</td>
<td>52.61%</td>
</tr>
<tr>
<td>Foundation-Presented Events</td>
<td>$314,264</td>
<td>27.78%</td>
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<tr>
<td>Development</td>
<td>$130,436</td>
<td>11.53%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$91,457</td>
<td>8.08%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,131,257</strong></td>
<td></td>
</tr>
</tbody>
</table>

*The Foundation experienced a small operating surplus of $3,525 during FY2012-13.*
“For the past several years, the Education Foundation for Bend-La Pine Schools has hosted our signature fundraiser, the annual Trivia Bee, at the Tower Theatre. The Tower kindly provides the venue at a discounted nonprofit rate and the staff and volunteers are an absolute pleasure to work with. The atmosphere in this historic theatre is wonderful and draws many event attendees. Proceeds provide vital support to our Classroom Grants program which benefits thousands of students across the district each year.”

Heather Vihstadt, Executive Director - The Education Foundation for Bend-La Pine Schools
Central Oregon’s Center Stage

We are delighted to help light up downtown Bend over 200 nights per year. With a diverse programing model, we truly have something for everyone.

LessonPLAN

“You really can’t imagine the magic that happens when these young people are introduced to the performing arts. There is a light in their eye that cannot be missed. The building, the stage, the atmosphere and the performance all create a lasting impression on them. With the loss of much of our arts funding, LessonPLAN is even more critical. I am grateful to the Tower and all those who help fund this program.”

Elizabeth Renner, Music Teacher – High Lakes Elementary
In 2012-2013, nearly 200 volunteers gave 5,000 hours to the Tower!

“We wanted to make a contribution to enhance the lives of people of all ages in the greater Bend community. Using our time and talents as volunteers at the Tower allows us to do just that. It is satisfying to make a difference in the arts and entertainment industry of the Tower”.

Lowell and Sara Jane Pearce, long-time Bend residents and Tower Volunteers
THE TOWER THEATRE FOUNDATION
BOARD OF DIRECTORS
Bob Singer, Chair  General Manager, KTVZ-TV & KFXO-TV
Alison Hamm, Vice Chair  Business Consultant (retired)
Steve Magidson, Secretary  Entrepreneur, arts advocate (retired)
Carly McFarland, Treasurer  VP & Controller, Bank of the Cascades
Jim Davidson  VP, Franchise Sales & Strategy, Window Genie
Kevin Sparks  Financial Services Executive (retired)
Brian Tompkins  Director of Marketing, TeamUnify
Doug Watson  Consumer Electrics Manager (retired)

THE TOWER STAFF
Ray Solley  Executive Director
Michael Bongiorno  Event Supervisor
Jonah Brindley  Production Manager
Karin Cavanaugh  House Manager/Concessions Manager
Todd Dickerson  Development Director
Kit Dickey  House Manager/Head Usher
Sue Jensen  Box Office Services/Promotions
Rebecca Kirk  Community Outreach Coordinator
Angela Miller  Business Manager
Mike Nowak  Technical Director
Tiffany Odiorne  Artist Hospitality
Shannon Sullivan  Event & Client Services Manager
Lisa Vann  Membership Manager
Lori White  Box Office Services

Advisory Board
Chuck Arnold  Doug LaPlaca
Mark Capell  Christine Limburg
Tim Casey  Neil Maerki
Mike Cheney  Renee Patrick
Christine Coffin  Scott Ramsay
Patricia Del Ruth  Liz Rink
Julie Gregory  David Rosell
Anna Johnson  Ron Verdoorn

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